

INVESTOR PITCH DECK

Pie.host

The unified cloud & talent platform for software teams.

Seed Round · \$100K SAFE, \$2M cap, 50% discount

Prepared by Anand Singh, Founder & CEO · piehost.com

THE PROBLEM

Building software means stitching together a dozen vendors

- Realtime, hosting, databases, storage, caching, and email each come from a different vendor, with a separate bill, dashboard, and support queue.
- Small teams burn engineering time gluing infrastructure together instead of shipping their product.
- Finding and hiring reliable technical talent is treated as a completely separate problem from the infrastructure itself.

A typical software team juggles 6+ vendors before writing a line of product code.

THE SOLUTION

One platform, every layer of the stack

Pie.host unifies realtime infrastructure, hosting, databases, storage, caching, email, and technical talent under a single account, a single dashboard, and a single bill. Teams provision what they need, when they need it, without switching vendors or context.

Every new product deepens the platform and increases revenue per customer.

REALTIME

PieSocket



PieSocket

7 platforms, 6 SDKs

Scalable WebSocket realtime API delivering pub-sub messaging to web, mobile, and IoT clients.

- Sub-5ms message delivery with a 99.999% uptime SLA
- 6 official SDKs across 7 platforms, plus raw WebSocket support
- Deployable across 7+ global regions

DEPLOYMENTS

PieApp & PieMonitor



PieApp

8+ frameworks

Auto-deploy hosting platform that builds and ships apps straight from a Git push.

- Supports Laravel, WordPress, PHP, Node.js, React, Vue, Next.js, static sites
- Git push-to-deploy via GitHub/GitLab/Bitbucket, plus a piectl CLI
- Free SSL, custom domains, branch previews, one-click rollback



PieMonitor

9 protocols

Uptime and performance monitoring across 9 protocol types, checked every 60 seconds.

- Monitors HTTP(S), TCP, Ping, WebSocket, MySQL, Postgres, MongoDB, Redis, SMTP
- Every target checked every 60 seconds, 90 days of history
- Alerts via Discord, Slack, or email; first month free

DATABASES

PieDB, PieMongo & PieGres



PieDB

Managed MySQL

Fully managed MySQL database provisioned in under a minute with zero server maintenance.

- MySQL 8.0 with automatic patching, TLS 1.3, SSD-backed auto-scaling
- Daily automated backups with point-in-time restore
- Private networking with PieApp in the same region



PieMongo

Managed MongoDB

Fully managed MongoDB with TLS encryption and live metrics, provisioned in seconds.

- All connections TLS-encrypted with auto-generated per-instance credentials
- Live metrics refreshed every 10 seconds
- One-click auto-scaling of compute, storage, and bandwidth



PieGres

Managed PostgreSQL

Fully managed PostgreSQL cluster with SSL encryption and live metrics, provisioned in seconds.

- SSL required on every connection (sslmode=require)
- Full SQL support: schemas, joins, transactions, indexes, extensions
- Live metrics refreshed every 10 seconds, one-click resizing

PieCache & PieBucket



PieCache

Managed Redis

Managed Redis cache with TLS encryption and one-click provisioning.

- Sub-1ms read/write latency, in-memory storage
- TLS via `rediss://` with SNI on every connection
- Supports all Redis data structures: strings, hashes, lists, sets, streams



PieBucket

S3-compatible

S3-compatible object storage with zero request fees and auto-scaling.

- Drop-in AWS S3 API compatibility with existing SDKs/CLI/tools
- \$0.03/GB storage, \$0.02/GB bandwidth, \$0 request fees
- Per-bucket credentials with IAM-style JSON access policies

EMAIL & COMPUTE

PieMail & PieBox



PieMail

SMTP + REST API

Managed transactional and marketing email infrastructure with SMTP, REST API, and campaign tools.

- Two send paths: managed SMTP server and REST API with template variables
- Custom domain support with CNAME verification
- SPF/DKIM signing, TLS, built-in campaign/cadence automation



PieBox

15 regions

Dedicated and virtual cloud servers, launched fully configured in under 5 minutes.

- 15 global regions, 20+ OS images (Ubuntu, Debian, CentOS, Fedora)
- 99.999% uptime SLA with 24/7 infrastructure monitoring
- 5 server classes including Dedicated and GPU (RTX6000)

TALENT

PieLancer



PieLancer

\$1K/mo flat

Subscription-based marketplace matching startups with vetted software developers.

- Flat \$1,000/month rate, no hourly billing
- Every developer vetted for technical skill and communication
- Escrow-protected payments and cancel-anytime terms

PieChat: a social-first super app

PieChat is our own consumer super app, built on Pie.host's infrastructure to create direct distribution and prove the platform's resilience at consumer scale.

- WhatsApp-style chat, built with privacy-first features.
- Native audio and video calls.
- Built-in shopping, no separate app required.
- User-built extensions (mini apps), built and distributed by users, hosted on PieApp.
- Launching October 18, 2026.

20K

Target DAU

\$5M

Target Series A Valuation

Oct 18, 2026

Launch Date

This future Series A is the conversion event for the \$100K SAFE described in this deck.

BUSINESS MODEL

Usage-based revenue across every product

- Most infrastructure products (PieSocket, PieDB, PieBucket, PieCache, PieMongo, PieGres) bill on usage, hourly rates that scale automatically with customer growth.
- PieApp and hosting products use tiered subscription plans.
- PieMonitor uses a trial-to-paid model, one free month per monitor, then a flat monthly rate.
- PieLancer earns a marketplace take-rate on every talent engagement.

As a customer's product grows, their spend across Pie.host grows with it, no separate upsell motion required.

TRACTION · PLATFORM

Growing with customers



1B+

Realtime Messages Per Day



Millions

Concurrent Connections



10,000+

Developers Onboarded



10+

Revenue-Generating
Products



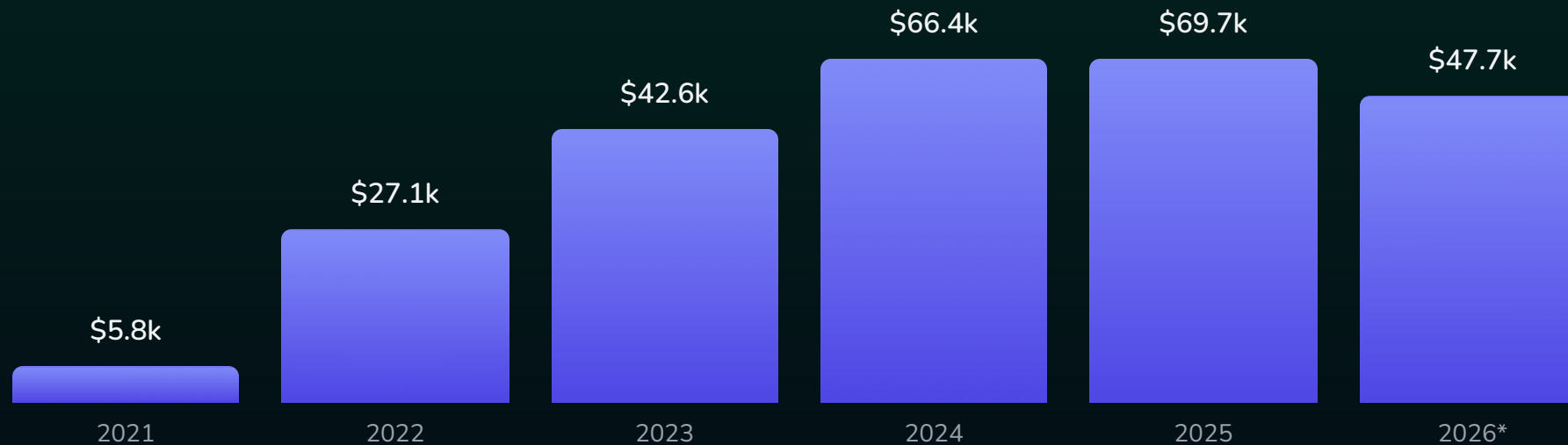
99.999%

Platform Uptime

TRACTION · REVENUE

Bootstrapped, profitable, and growing

Annual revenue, zero outside funding. 2026 reflects January-August actuals (8 months) only.



2026 year-to-date revenue is already 68% of full-year 2025 revenue, through August alone.

MARKET OPPORTUNITY

A large, growing market

\$420.5B

TAM

Global IaaS + PaaS market, 2025 (Gartner worldwide cloud spending forecast).

\$10-40B

SAM

Developers, startups, and SMBs seeking affordable managed cloud infrastructure. Preliminary estimate.

\$1-5M

SOM (5yr ARR target)

Illustrative revenue target, not a market-share forecast.

Sources: Gartner worldwide public cloud spending forecast; Synergy Research Group / TechInsights cloud infrastructure market research.

WHY NOW

The timing favors consolidation

- Cloud cost pressure and vendor sprawl are pushing developers toward consolidated platforms.
- AI-assisted development is lowering the barrier to building software, more builders will need infrastructure, and eventually human talent, to take products to production.
- Remote-first hiring has normalized distributed technical talent, making a marketplace layer on top of infrastructure a natural extension.
- Already profitable and bootstrapped, Pie.host doesn't need this raise to survive, only to move faster.

COMPETITIVE LANDSCAPE

Every competitor wins in one category

Application Hosting

Render, Railway, Fly.io, DigitalOcean App Platform, Heroku, Northflank

Realtime Infrastructure

Pusher, Ably, PubNub, Liveblocks

Managed Databases

Supabase, Neon, PlanetScale, MongoDB Atlas, Upstash

Hyperscale Clouds

Amazon Web Services, Google Cloud Platform, Microsoft Azure

Pie.host is the only platform that spans hosting, realtime, databases, storage, and technical talent under one account, one bill, one dashboard.

WHY INVEST

Why Pie.host



Developer-First

Built by engineers for engineers. Every product decision starts with the developer experience and works outward from there.



Capital Efficient

Bootstrapped and profitable. Multiple revenue-generating products without a dollar of outside funding.



Compounding Product Lines

Nine infrastructure products, a talent marketplace, and AI services in development. Each product deepens the platform and increases revenue per customer.



Global Market

Serving companies worldwide, from startups to enterprises like RedHat, Equiti, and Ingenico, in a market that grows every year.



Unified Platform Vision

Infrastructure and talent on one platform. As teams scale, they need both, and switching costs compound in our favour over time.



Long-Term Thinking

Building for decades, not quarters. Patience and compounding are core to how we operate and what we are building toward.

TEAM

Small team. Big platform.



Anand Singh

CEO & Technical Founder

Built PieSocket from a side project into an enterprise-grade realtime infrastructure platform. Now scaling Pie.host into a unified cloud and talent platform.



Sanskar Rawat

Network & Fullstack Engineer

Designs and maintains the backend infrastructure that keeps PieSocket and the broader Pie.host platform running reliably at scale.



Ashwin Mehta

Growth Manager

Leads growth at Pie.host, driving customer acquisition, partnerships, and market expansion across our product lines.



Rabikant Singh

UI/UX Engineer

Shapes the visual identity and user experience of every product we ship, from the dashboard to the marketing site.

THE ASK

\$100K SAFE, \$2M cap

We are exploring a small angel round to accelerate a business that is already profitable. This is an expression-of-interest stage; exact terms will be finalized with participating investors.

\$100K

Raise (SAFE, MFN)

\$2M

Valuation Cap

50%

Discount

Post-Money

SAFE Instrument

USE OF FUNDS

Accelerating, not surviving

Pie.host is already profitable. This capital is purely for growth.



40%

Product & Engineering

New products (AI services), scaling existing infrastructure, and adding more regions.



30%

Growth & Marketing

Customer acquisition, content, and partnerships across our product lines.



20%

Talent & Hiring

Expanding the core engineering and growth team beyond its current lean size.



10%

Working Capital

Infrastructure costs, tooling, and operational buffer.

VISION & ROADMAP

Let's build the next chapter together

"We are aiming to become the default platform where businesses build, deploy, and grow every software product."

- More cloud products across the stack.
- More global regions for lower latency, everywhere.
- AI capabilities integrated across the platform.
- Deeper integration between infrastructure and the PieLancer talent marketplace.

Express your interest, or reach out to Anand Singh at anand@pie.host.